



INTERNATIONAL CONFERENCE ON

INTELLECTUAL CAPITAL MANAGEMENT

3, 4 OCTOBER 2012

SCIENCE AND TECHNOLOGY PARK- INSTITUTE FOR ADVANCED STUDIES IN BASIC SCIENCES (IASBS) ZANJAN-IRAN

Schedule

Opening: 3Oct, 10:00 – 13:30

| Center Hall | |
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| Start-Quran, IR Iran national anthem | 09:50-10:00 |
| Dr. Jalil Khavand Kar, Scientific committee chair | 10:00-10:10 |
| Dr. Yousef Sobouti, Head of steering board | 10:10-10:30 |
| Dr. Mohammad Nazemi, Former minister of cooperation (invited key speaker) | 10:30-10:50 |
| Dr. Hamid Reza Khalesi, Vice chancellor of IASBS | 10:50-11:00 |
| Dr. Khadija Shahid, Riphah International university(RIU)Pakistan, Academic committee | 11:00-11:20 |
| Dr. Hojatollah Haji Hosseini, IROST, Iran, Steering board | 11:20-11:30 |
| Dr. Samarth Dahiwale, Pune university, India, Scientific committee | 11:30-11:50 |
| Dr. Alireza Allahyari, Karad, Iran, Executive Committee Chair | 11:50-12:00 |
| IASBS Technopark at a glance | 12:00-13:00 |

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| Lunch Gap | 13:00 – 14:30 |
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First Day, Session 1: 3 Oct, 15:00 – 16:30

| Amphitheater(English) |
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| Panel Chairs: Dr. Jalil Khavand Kar, Dr. Khadija Shahid |
| Technological Entrepreneurship Policy for the Future. Dr. Ali Reza Allahyari |
| Intellectual Capital: Its Context and Value Today. Dr. Samarth Dahiwale |
| A Study of the Intellectual Capital's Impact on Management Performance. (Case Study in Export Development Bank of Iran) Dr. Tayebbeh Nikraftar |
| Intellectual Capital and Non-Systematic Risk. Neda Rezaei |
| Role of Intellectual Capitals in Ports. Mehdi Rastegary |
| Dialogue Hall(Persian) |
| Panel Chairs: Dr. Mahmood Haghani, Dr. Hossein Hosseinzadeh |
| Evaluation of direct intellectual capital models. Dr. Mohammad Namazi, Dr. Shahla Ebrahimi |
| The Investigation of Social Capital Status in Azarbayejan Shargi Province. Dr. Davod Behbudi, Siab Mamipour, Esmail Barghi Gholezani |
| Measurement of Intellectual Capital: Concept, Modeling and Evaluation in Public sector. Dr. Seyed Yaghoub Hosseini, Parvaneh Bahram |
| Measuring Intellectual Capital in Universities. (Fuzzy Approach) Dr. Ahmad Ahmadpour, Mohammad Javad Zare, Zeinab Nadi |
| A Model of Intellectual Capital Management. (Business Institute) Dr. Nabi Allah Dehghan, Samane Nemati Nejad, Mahsa Farajloo |
| Workshop (Persian) |
| Natioanal Innovation System and IP Importance. Dr. Hojatollah Haji Hosseini |

First Day, Session 2: 3 Oct, 17:00 – 18:30

Amphitheater(English)

Panel Chairs: Dr. Samarth Dahiwalé, Dr. Hossein Hosseinzade

IC Report in Riphah University.

Dr. Khadija Shahid

Organizational Learning Capability as a Consequence of Spiritual Intelligence.

Dr. Mohsen Shafiei Nikabadi, Seyed Mehdi Mousavi Davoudi, Kiarash Fartash

Comprehending the Knowledge Management and Intellectual Capital Relationship: a Two-way Analysis.

Saeed Nadi, Maysam Shafeie

Industrial Clusters, Regional Development and Enhancing Intellectual Capital.

Dr. Mohammad Hassan Fotros, Ozra Mahmoudy Karamjavan

Dialogue Hall(Persian)

Panel Chairs: Dr. Mohammad Hassan Fotros, Dr. Tayebéh Nikraftar

Key Factors for Success and Maintain Client Funds in the Organization.

Dr. Mohammad Rahim Ramazanian, Akram Oveysi Omran, Fereshteh Asadi Malek Jahan

The Effects of Intellectual Capital on Employees' Empowerment.

Dr. Habibullah Doaee, Dr. Noor Mohamad Yahgobi, Zanyar Shekhepour

Investigating Influence of Intellectual Capital on Market Value & Financial Performance.

Dr. Mahdi Moradzadeh Fard, Noraddin Mousazadeh Abbasi, Vahid Baghaei

Application of intellectual capital components in Urmia university.

Dr. Hassan Galavandi, Vahid Soltanzadeh, Norouz Mohammad Ghanbarzadeh

Identification and Evaluation of Intellectual capital in Iran Capital Market.

Mohsen Abbasian

Workshop (Persian)

Natioanal Innovation System and IP Importance.

Dr. Hojatollah Haji Hosseini

Second Day, Session 1: 4 Oct, 08:30- 10:00

Amphitheater(Persian)

Panel Chairs: Dr. Hojatollah Haji Hosseini, Dr. Mohammad Namazi

Management of Occupational Ethic & Spiritual culture in Organizations.

Dr. Abdulmohammad Mahdavi, Mahta Joodzadeh

Investigating the Relationship between Quality of Education and Social Capital.(Perspective of Zanjan Guidance Teachers)

Dr. Mahmoud Haghani, Dr. Mohammad Reza Behrangi, Zahra Abbasi

Developing Intellectual Capital in Wisdom based university.

Dr. Mehdi Fatehrad, Mohamad Hosein Naqavi

Relationship Between Intellectual Capital and New Product Development in Pharmaceutical Industry of Iran.

Nabiollah Kohan

The Relationship Between Intellectual Capital and Cognitive Empowerment Components. (Case Study: University of Urmia)

Ahmad Ebrahimi

Dialogue Hall(Persian)

Panel Chairs: Dr. Alireza Allahyari, Dr. Abdulmohammad Mahdavi

Measuring Company's Intellectual Capital Based on Core Competency.(Case Study)

Amir Zakery, Azade Shahibeik, Shervin Radmehr, Reza Razavi Dizji

Investigating the Impact of Relational Capital on Entrepreneurial Orientation in Nano Businesses.

Mohsen Mehdivand, Dr. Mohammad reza Zali

Investigating of Relationship Between Intellectual Capital and Financing Method in MAPNA Group.

Gholamreza Hamidian, Mohamad Nikoonesbati, Davoud kxanhossini, Hamed Kheiri

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| Analysis Impact of Knowledge Economy on Intellectual Capital in Small and Medium Industries and Companies in Mashhad. Dr. Normohamad Yaghobi , Mehrafarin Bakhshi Mazde, Mina Norozy Rad |
| Intellectual Capital Measurment in Borojerd Exir Pharmaceutical Company. Alireza Shirvani, Ali Safari, Amin Nooryazdan |
| Workshop (Persian) |
| Problem solving in Technology and IPR. Dr. Hossein Hosseinzade |

Second Day, Session 2: 4 Oct, 10:30 – 12:00

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| Amphitheater(Persian) |
| Panel Chairs: Dr. Mehdi Fateh Rad, Dr. Mohammad Hasan Fotros |
| Brand Equity Valuation and Its Relation to Companies' Performance. Dr. Ali Asghar Anvary Rostamy, Ramin Zamani Amoughein |
| Survey and Measuring the Relationship Between the Brand Personality and Brand Loyalty. Dr. Mehdi Nadaf , Dr. Abdulhadi Darziyanazizi , Dr. Saied Esmaeil Hashemi , Mahta joodzadeh |
| Presenting a Model to Explain the Impact of Intellectual Capital on Corporate Entrepreneurship Activities. Dr. hojjatollah Hajihosseini, Reza Kohan Hoosh Nejjad |
| The Importance of Intellectual Property & the Effects of Global Financial Crises on It. Fatemeh Jahanizadeh |
| The Branding of Metropolises. Ali Asghar Shirepaz Arani, Fatameh Ostadian Bidgoli |
| "Book Value to Market Value" In Comparison with the "intrinsic Value Multiplied by the Ratio of Book Value to Market Value than Intrinsic Value" .(Tehran Stock Exchange) Dr. Seyed Reza Mosavy Zade , Somaye Sharify, Ali Olyayy Nezaad |
| Dialogue Hall(Persian) |
| Panel Chairs: Dr. Hojjatollah Haji Hosseini, Dr. Mahmoud Haghani |
| Evaluation of Intellectual Capital in Hotel Industry. (A case study: Yazd Hotels) Dr. Saeid Saeida Ardakani, Mohammad Alikhasi, Maryam Ekhlās, Marjan Eizadi |
| Analysis of Intangible Assets Synergistic Reproducing in Educational Administration. Dr. Mirmohammad Seyed Abbaszadeh , Kamiyar Ghahremanifard |
| Comparison of Ranking of Companies Before and After Human Resource Valuation. (Multi-Criteria Decision Making) Helia Garshasebi, Bijhan Gholam GHasemi |
| Organizational Factors, Optimal Performance and Organizational Knowledge. (AHP Model) Vahid Hajeloo, Elham Cheraghi, Leila Hashemi |
| Model to Determine the Value of Human Capital Model. (Civil Service Law) Hamid Reza Kangazian |
| Workshop (Persian) |
| Problem solving in Technology and IPR. Dr. Hossein Hosseinzade |

Poster Session : 12:00 – 13:00

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| Lunch Gap | 13:00 – 14:30 |
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Discussion Session: 4 Oct, 14:30 – 17:00

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| Dr. Jalil Khavand Kar, Dr. Samarth Dahiwalé, Dr. Alireza Allahyari, Dr. Hojjatollah Hajihosseini, Dr. Khadija Shahid, Dr. Mohammad Hasan Fotros, Dr. Khosro Piri, Dr. Tayebe Nikraftar |
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Closing: 4 Oct, 17:00-18:00