



Schedule

Opening: 6 Oct, 9:30 – 13:00

Center Hall	
Start-Quran, IR Iran national anthem	9:30-09:40
Welcome Message: Dr. Jalil Khavandkar, Conference Chairman, Zanjan Techno Park Director, Zanjan, Iran	9:40-10:00
Opening Lecture: Dr. Rasoul Khodabakhsh , Director of IASBS, Zanjan, Iran	10:00-10:10
Message from the Islamic Educational, Scientific and Cultural Organization (ISESCO) Message from Debra Amidon, First Theoretician of Intellectual Capital Term, Massachusetts, United States of America Message from International Organization for Science and Technology Education (IOSTE), New South Wales, Australia	10:20-10:30
Lecture: Dr. Yousef Sobouti, Head of Steering Board, Zanjan, Iran	10:40-11:00
Lecture: Dr. Ahmad Faris, Vice Chancellor of International Islamic University Malaysia (IIUM), Kuala Lumpur, Malaysia	11:00-11:20
Lecture: Dr. Samarth Dahiwal, Clarion Park, Pune, India	11:20-11:40
Message from Dr. Mohammad Shamsul Haque, Northern University Bangladesh, Dhaka, Bangladesh Message from Dr. Alimullah Miyan, International University of Business Agriculture & Technology (IUBAT), Dhaka, Bangladesh Message from Dr. Faizali Komilov, Institute of Entrepreneurship & Service of Tajikistan, Dushanbe, Tajikistan	11:40-12:00
Lecture: Dr. Babak Akhgar, Sheffield Hallam University, Sheffield, United Kingdom	12:00-12:20
Lecture: Dr. Obaidullah Obaid, Chancellor of Kabul Medical University, Kabul, Afghanistan	12:20-12:40
Lecture: Dr. Avaz Bayramov, Vice-Chancellor of Azerbaijan State Economic University, Baku, Azerbaijan	12:40-13:00

Lunch	13:00 – 14:30
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First Day, Session 1: 6 Oct, 14:30 – 16:00

Amphitheater(English)	
Panel Chairs: Dr. Jalil Khavandkar, Iran. Dr. Ahmad Faris Ismail, Malaysia. Dr. Samarth Dahiwal, India.	
Climate Change and Global Warming	
Dr. Yousef Sobouti - Institute for Advance Studies in Basic Science (IASBS)	
CSFs from IP to Product and Business Modeling Issues	
Dr. Babak Akhgar - Sheffield Hallam University	
The Relationship Between National Innovation System Functions and Intellectual Capital Management Functions	
Dr. Hojat Hajihoseini - Institute for Technological Development Studies (RITDS)	
Dialogue Hall(Persian)	
Panel Chairs: Dr. Mohammad Reza Sahandi, United Kingdom. Dr. Seyyed Mortaza Afghah, Iran.	
Brands and Brand Equity Valuing Methods Comparison	
Dr. Ahmad Makuii, Iran University of Science & Technology(IUST)	

Dr Hooshang Kiani, Iran University of Science & Technology(IUST) Nabi Allah Yoosefi Gorji - Iran University of Science & Technology(IUST)
Intellectual Capital Management by Brand Management Dr. Habibollah Doaei - Ferdowsi University Mahdi Manzari Hesar - Ferdowsi University Reza Zabihi - Kerman University of Bahonar
Competition Law Policy and Intellectual Property Law Dr. Mahmood Bagheri - Tehran University Simin Abbasi - Tehran University
An Application of Fuzzy Logic for Study of Intellectual Capital Role on β Risk of Pharmacy Firms in Tehran Stock Exchange Dr Ahmad Ahmadpour - University of Mazandaran Dr. Hassanali Aghajani - University of Mazandaran Mohammad Javad Zare Bahnamiri - University of Mazandaran
Workshop(Persian)
Panel Chairs: Dr. Gelareh Roushan, UK. Dr. Hamid Abhary, Iran. Dr. Rasim Hasanov, Azerbaijan.
The Role of Student's Cultural Associations on Social Capital Advocacy Dr. Soheila Boorghani Farahany - Iran Ministry of Science, Research and Technology
Developing a Model for Measuring Intellectual Capital of Universities (Case Study: Ferdowsi University) Dr. S.Mohammad Mir Kamali, University of Tehran Vajiheh Zohoorparvande - University of Tehran
The Role of Knowledge Management Structure in Creating Human Capital of an Organization Dr. Seiyed Mohsen Allameh - University of Isfahan Abdolnabi Kamali - University of Isfahan Mehdi Kia - University of Isfahan
The Effect of Client Participation on Service Quality Improvement in Razavi Khorasan Civil Registration Dr. Mohsen Moradi - Emam Reza University Davood Fazeltorshizi
Personel's Intellectual Capital Management During Group Thinking in Decision Making Process Dr. Ramzan Gholami – Payam E Noor University Amir Abbas Yazdani - Payam E Noor University
Designing the Knowledge Management Establishment Model in State Organizations (Case-Study for Tehran Municipality) Dr. Ali Rabiee - Payam E Noor University Zeinab Khajavi - Payam E Noor University

First Day, Session 2: 6 Oct, 16:30 – 18:00

Amphitheater(English)
Panel Chairs: Dr. Rasim Hasanov, Azerbaijan. Dr. Obaidullah Obaid, Afghanistan. Dr. Hojat Hajihoseini, Iran.
Knowledge Management an Integrated Approach Dr. Hosein Gharibi - Tarbiat Moderes University, Tehran, Iran
Managing Intellectual Capital in UK Higher Education: A Student Perspective Dr. Mohammad Reza Sahandi - Bournemouth University Dr. Gelareh Roushan - Bournemouth University Geoff Bell - Bournemouth University Philip Robinson - Bournemouth University
Human Sigma: Evolution of Intellectual Capital Management Thought

Krishna Priya Rolla - Dr.Babasaheb Ambedkar Marathwada University, Aurangabad, India
Intellectual Capital Management in Experience of Azerbaijan Dr. Avaz Islam Bayramov - Azerbaijan State Economic University Ruslan Bahyaddin Atakishiyev - Azerbaijan State Economic University
The Role of Intellectual Property Management in Academic Technology Transfer Process Dr. S. Reza. Hejazi - Entrepreneurship Faculty, University of Tehran, Tehran, Iran Babak Ebrahimi - University of Tehran, Tehran, Iran Afsaneh Moradi - University of Tehran, Tehran, Iran Masoumeh Shahverdi - Entrepreneurship Faculty, University of Tehran, Tehran, Iran
Dialogue Hall(Persian)
Panel Chairs: Dr. Mohammad Rahim Ramazanian, Iran. Dr. Babak Akhgar, United Kingdom.
Proposing a Conceptual Framework for Measuring and Reporting Intellectual Capital in the Universities Dr. Mohammad Nazaripour - University of Kurdistan Behzad Parvizi - Islamic Azad University, Hamadan Branch
Liability of Internet Service Providers (ISPs) for Copyright Infringement Dr. Hamid Abhary - University of Mazandaran Hamid Miri - Golestan Bar Association
Categorizing the Driving Factors Affecting on Intellectual Capital by Fuzzy Topsis Technique Dr. Hassan Almasi, Islamic Azad University Zahra Hossaini, Islamic Azad University Yousef Mirza Hossein Kashani, Islamic Azad University Nima Saeedi - Tarbiat Modarres University, Tehran, Iran
The Investigation of Natural Resource Abundance Effect on Economic Growth by Mechanism of Human Capital Dr. Seyed Reza Seyed Javadian - University of Tehran Dr. Habibollah Salarzehi - Sistan & Baluchestan University Mohammad Hossein Yarahmadzahi - Chabahar Maritime University Abdolaziz Abtin - Chabahar Maritime University
Effective Factors on Intellectual Capital Migration with Emphasis on the Government Size Role Dr. Morteza Sameti - Islamic Azad University Dr. Homayoon Ranjbar - Islamic Azad University Sara Ghobadi - Islamic Azad University Mina Najar Khodabakhsh - Islamic Azad University
Workshop(Persian)
Panel Chairs: Dr. Gelareh Roushan, United Kingdom. Dr. Habib Ebrahimpour, Iran.
Study & Appointment Effective Important Indicators of Human Capital Measurement Dr. Habibollah Javanmard - Islamic Azad University Fateme Mohamadian - Islamic Azad University
The Relationship Between Intellectual Capital and Organizational Performance: An study in NSTRI Dr. Davod Talebi - Shahid Beheshti University Afsaneh Ahmadi - Nuclear Science and Technology Research Institute(NSTRI) Mina Fadavi Ardestani - Shahid Beheshti University
Dissecting the Role of Protectable Intellectual Property in Financing Nanotech Firms Ahmad Nasiri - International Business School, University of Technology Malaysia, Kuala Lumpur, Malaysia Mohammad Nasiri - School of Applied Science, Malek Ashtar University of Technology, Shahinshahr, Isfahan, Iran
Use of TRIZ in Invention Evaluation as an Intellectual Capital Dr. Keyvan Asghari - Isfahan Science & Technology Town Payan Amini - Isfahan Science & Technology Town

Hamed Bahrami - Isfahan Science & Technology Town
Using of Intellectual Organization Wealth in Developing Technology Posses of Robotic Instruments with TRIZ Aspect in Iran Khodro Press Shop Department
Abolfazl Sadeghian - Iran Khodro Company Habib Karari - Iran Khodro Company, Tehran, Iran Mohammad Saket Kashani - Iran Khodro Company
Investigation of Intellectual Capital Management Effects on Organization Productivity, Case study: Saipa Automotive Manufacturing co
Alireza Darabi - SAIPA Automotive Manufacturing Company
Judicial Precedent, Trade Name & Trade Mark
Hosein Elmi - Tarbiat Modares University

Second Day, Session 1: 7 Oct, 08:30- 10:00

Amphitheater(English)

Panel Chairs:

Dr. Rasim Hasanov, Azerbaijan. Dr. Alireza Allahyari, Iran. Dr. Obaidullah Obaid, Afghanistan.

Modeling a Cost/Benefit Framework for Science and Technology Parks/Incubators based on Intellectual Capital Approach

Dr. Jalil Khavandkar - Zanjan Science and Technology Park

Ehsan Khavandkar - Newcastle University

Mahrokh Bolouri - Zanjan Province State

Intellectual Capital Development for the National Innovation Ecosystem

Dr. Ahmad Faris Ismail - International Islamic University Malaysia (IIUM)

Role of Intellectuals in Entrepreneurship Development for Inclusive Growth – Studies on Businesses of Marginal Persons in
Canada & India

Dr. Samarth Dahiwale - Clarion Park,Pune,India

A Report from IDB based on Intellectual CapitalA Report from IDB based on Intellectual Capital

Dr. Ali Fallahi - Islamic Development Bank (IDB)

Business Philanthropy for Empowered Economy

Mujtaba Momin - Indian Institute of Management & Research

Dialogue Hall(Persian)

Panel Chairs:

Dr. Mohammad Arab Mazar Yazdi, Iran. Dr. Haj Hoseini, Iran.

Intellectual Capital Financial Reporting; Challenges and Solutions

Dr. Mohammad Arab Mazar Yazdi - Shahid Beheshti University

The Influence of Knowledge Management and Intellectual Capital Factures on the Organizational Performance: A Case Study
of INGO

Dr. S.Reza Nazari Hashemi - Shahid Abbas Pour University

Mohammad Javad Naeiji - Department of Public Management

Mansooreh Abbasali Zadeh, Islamic Azad University

Yukabead Beik khakhian - Islamic Azad University

Paradigm Model of Quality Oriented Phenomenon as One of Organizational Intangible Assets

Dr. Mohamad Rahim Ramazaniyan - University of Guilan

Masoud Kazemi Asiabar - University of Guilan

The Expository Role of Organizational Learning on the Relation Between Intellectual Capital (IC) and NPD Project

Dr. Mohammad Esmaeil Ansari - Isfahan University

Mohammad Hossein Khasmafkan Nezam - Isfahan University, Isfahan, Iran

The Investigation of Natural Resource Abundance Effect on Economic Growth by Mechanism of Human Capital

Dr. Davod Behbudi - University of Tabriz

Siab Mamipour - University of Tabriz

Esmail Barghi - University of Tabriz

Workshop(Persian)

Panel Chairs:

Dr. Masoomzadeh, Iran. Dr. Saeed Habiba, Iran.

Documenting Best & Worst Practices as the organizational intangible resources

Mojtaba Shakeri Ravesh, Municipality of Mashhad, Iran

Legal Principles of Licensing Intellectual Property Rights

Dr. Mahmoud Sadeghi, Tarbiat Modarres University, Iran

Second Day, Session 2: 7 Oct, 10:30 – 12:00

Amphitheater(English)

Panel Chairs: /

Dr. Mohammad Reza Behrang, Iran. Dr. Mohammad Reza Sahandi, United Kingdom, Dr. Rasim Hasanov, Azerbaijan.

Intellectual Capital Management in Higher Education Institutions

Geoff Bell - Bournemouth University

Dr. Gelareh Roushan - Bournemouth University

Dr. Mohammad Reza Sahandi - Bournemouth University

Philip Robinson - Bournemouth University

The Investigation Intellectual Capital Among Companies Based in Yazd Science and Technology Park

Mehdi Haddadzade - Payam Noor University

Esmaeil Shahtahmasbi - Tarbiat Modares University

Alireza Rayati Shavazi - Yazd Governor Office

Evaluating Intellectual Capital in the Transportation Sector: A Case Study in Iranian Airlines

Dr. Mohammad Hassan Fotros - Bu-Ali Sina University

Tooraj Beygi - Islamic Azad University

Abdolnaser Shojaei - Islamic Azad University

Commercialization Activities of Biomedical Research Results in Four Malaysian Universities

Dr. Mohsen Ashourian - Islamic Azad University

Ahmad Reza Shekarchi - Universiti Teknologi Malaysia

Noorulsadiqin Azbiya Yaacob - Universiti Teknologi Malaysia

Amran Md Rasli - Universiti Teknologi Malaysia

A Report from IC in Afghanistan

Dr. Obaidullah Obaid, Kabul Medical University

Dialogue Hall(Persian)

Panel Chairs:

Dr. Reza Maknoon, Iran. Dr. Hamid Mahdian, Iran.

An Investigation about creating Intellectual Capital based on Law Approach

Dr. Saeed Habiba, University of Tehran (UT)

The Status of Intellectual Capital in Education

Dr. Mohammad Reza Behrangji - International Organization for Science and Technology Education(IOSTE) A Report from Ardabil University Sphere on IC Management Dr. Habib Ebrahimpour - University of Mohaghegh Ardabili
Developing a New Method to Extract Knowledge from Customer Satisfaction Surveys Dr. Naser Shams Gharneh - Amirkabir university of technology Alireza Golmohammadi - Amirkabir university of technology Behrouz Jahandideh - University College of Nabi Akram Seyed Alireza Serajiyani Tehrani - Islamic Azad University
Measuring Customer-Based Brand Equity in Service Section Dr. Alireza Motameni - Shahid Beheshti University Amin Hemmati - Semnan University Hadi Moradi - Semnan University
Comparative Assessment of Intellectual Capital in Public and Private Banks in Isfahan, View of Their Managers Dr. Seyed Ali Siadat - University of Isfahan Samad Khani - Islamic Azad University Khorasgan Branch
Workshop(Persian)
Panel Chairs: Dr.Reza Maknoon, Iran. Dr. Hamid Mahdian, Iran.
Intellectual Capital and Society(IC&S) Dr. N. Fazeli - Allame Tabataei University, Tehran, Iran Dr. Mohammad Amin Ghaneirad - National Institute for Science Policy Dr. Gh.Zaker Salehi - Higher Education Research and Planning Institute

Poster Session : 12:00 – 13:00

Lunch Gap	13:00 – 14:30
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Discussion Session: 7 Oct, 14:30 – 17:00

Jalil Khavandkar, Iran
Rasool Khodabakhsh, Iran
Ahmad Faris, Malaysia
Samarth Dahiwal, India
Babak Akhgar, United Kingdom
Alireza Allahyar, Iran
Obaidullah Obaid, Afghanistan
Shamsaddin Hajiyev, Azerbaijan
Hojat Hajihoseini, Iran
Reza Sahandi, United Kingdom
Gelareh Roushan, United Kingdom

Avaz Islam Bayramov, Azerbaijan

Jafar Tofighi, Iran

Rasim Hasanov, Azerbaijan

Reza Maknoon, Iran

Hamid Mahdian, Iran

Ali Fallahi , Iran

Simin Hoseinian, Iran

Mohammad Arab Mazar Yazdi, Iran

Closing : 7 Oct, 17:00-18:00