

7, 8 OCTOBER

INTERNATIONAL CONFERENCE ON

INTELLECTUAL CAPITAL MANAGEMENT

INSTITUTE FOR ADVANCED STUDIES IN BASIC SCIENCES (IASBS)

WWW.IICM.IR

ZANJAN . IRAN
IICM2009

IC Concepts and Frameworks

Human Capital ♦ Structural Capital ♦ Market Capital ♦ Customer Capital ♦ Stakeholder Capital
Brands and Trademarks ♦ Organizational Capital ♦ Process Capital ♦ Renewal and Innovation
Capital ♦ intellectual Property ♦ Business Recipe ♦ Business Intelligence ♦ The Dynamics of
Intellectual Capital ♦ National Innovation Systems ♦ Relational Capital ♦ Knowledge and
Information Assets/ Capital

IC Valuation, Reporting, Accounting & Measurement

IC Registration, Documentation, Statements ♦ Intangible Assets Identification ♦ IC Valuation
Knowledge Assets Valuation ♦ Intangible and Intellectual Capital Accounting ♦ IP Valuation
Brands Valuation ♦ Impact of IC on Market Value and Book Value ♦ Methods of IC Reporting
IC Statements and Financial Statements ♦ Human Resource Accounting
IC Measurement Models ♦ Indexes, Metrics and Factors in IC Measurement ♦ Descriptive Models
for IC Measurement Market Capitalization Models(MCM) ♦ Direct IC Models(DIC) ♦ Scorecard
Models(SC) ♦ Return on Assets Models(ROA) ♦ Visualization Models(VIS) ♦ Prescriptive Models
for IC Measurement ♦ Measurement Models for Knowledge Assets/Capital

Entrepreneurship & IC

Intellectual Capital for Universities and Research/ Manufacturing/ Health/ Sport/ Art/ Cultural
Organizations ♦ E-Families and IC ♦ IC Role in Entrepreneurship ♦ IC and KM Case studies
Business Philosophy and IC Resourcing

Economy & IC

Intangible Assets and Resources ♦ Benefits and limitations of the IC Metaphor ♦ Strategic
Alignment ♦ Intra/Inter Organizational Relationships ♦ Value Chain & IC ♦ Architectures for IC
Systems ♦ Intellectual Capital Development ♦ New Aspects of Knowledge Management
Integration of Knowledge from Different Groups in an Organization ♦ Knowledge Creation and
Sharing Mechanisms ♦ Customer Knowledge Management ♦ Learning Organization ♦ Brands
Management ♦ Human Capital Management ♦ Management of Innovation and Intellectual
Property ♦ Alliance Management ♦ KM Skills of Leadership, Coaching, Mentorship
Technology Management ♦ Cross-cultural KM IC Centers Across the Globe

Law & IC

Intellectual Property Rights (IPRs) ♦ Brands and Trademarks Laws ♦ Memorandum and
Agreement ♦ Patents and Goodwill ♦ New Alliances

Management & IC

Intellectual Capital of Nations, Regions and Cities ♦ Deregulation, Liberalization and Privatization
Intellectual Capital and Stock Markets ♦ Knowledge Economy ♦ IC across Boundaries
Intellectual Capital and Global Economy ♦ Finance and ♦ Intellectual Capital

Society & IC

Identity and IC ♦ Socio-Technical Frameworks ♦ Experiential learning ♦ Participatory learning
Culture and Ethics ♦ Management ♦ Social Networks ♦ Knowledge Society ♦ IC and
National/Ethnic Culture ♦ Novelty ♦ Mapping, Analysis and Social Epistemology ♦ National
Policies and IC

FULL PAPER SUBMISSION DEADLINE: 21 AUGUST 2009
NOTIFICATION OF PAPER ACCEPTANCE: 12 SEPTEMBER 2009

WWW.IICM.IR

SCIENTIFIC AND RESEARCH-BASED PAPERS ♦ EXPERIENCES AND CASE STUDIES ♦ WORKSHOPS ♦ SPECIFIC ROUND TABLES



For more information, please visit WWW.IICM.IR or contact to the conference office

Address: IICM Conference Office, Technology Incubator Bldg., Institute for Advances Studies in Basic Sciences(IASBS), Gavazang Blvd, Iran

Tel: (+98) 24 14 15 50 01 ♦ Fax: (+98) 24 14 15 50 05 ♦ Email: info@icm.ir ♦ Website: WWW.IICM.IR