

INTERNATIONAL CONFERENCE ON INTELLECTUAL CAPITAL MANAGEMENT

IICM2009

WWW.IICM.IR

REGISTRATION INFORMATION

The International Conference on Intellectual Capital Management (IICM2009) will be held in 7, 8 October 2009 in Zanjan city. Zanjan is a historical city, located at the joint point of Zagros and Alborz Mountains. Participants of conference, since the days of conference holding, will enjoy from mountain climate, and visit the tallest dome of world and wall-less university in zanjan. The conference will be held in four halls simultaneously. Participants of conference will choose all sessions which covers workshops, selected papers, key speakers, and panels and they will visit a book exhibition on intellectual capital. Main office of conference will publish the proceeding of conference and will give it to all participants. The registration fee quoted includes:

- ◆ Entrance to all sessions of the conference;
- ◆ En-suite accommodation on a bed & continental breakfast basis for two nights (four star hotel);
- ◆ Refreshments, breakfast, dinner and lunch on both days of the conference;
- ◆ All inland transportation based on conference program, Include: Transfer from Tehran airport to Zanjan and return to Tehran airport.
- ◆ A visit tour in zanjan and suburb for historical monuments and interesting places;
- ◆ A conference bag, associated materials and proceeding;

Registration Fees:

Normal fee
500Euro

All prices show are in Euro By special arrangement it is possible to pay fees in Dollar. Fees are payable in cash at pre-conference day. The required registration information (personal details) should be sent before 11 September 2009. For registration, please visit conference website and for more information contact to the IICM2009 conference office.

We offer sponsorship opportunities for companies, organizations, institutes and universities, which wish to showcase their products, services, achievement and have the opportunity of networking and practitioners in the field. We believe that sponsoring a conference provides a superb vehicle to showcase your commitment to academic excellence and the pursuit of knowledge. Your company will benefit from interaction with a highly focused, motivated, engaged and receptive audience in a relaxed environment.

With a truly global audience the conference provides an excellent opportunity for you to show your support of ongoing research and academic excellence by being involved with such an important event in the conference calendar.

In addition to general packages of sponsorship that provide widespread exposure over the two days of the conference, we also welcome sponsorship of specific activities in the conference programe. An important part of attending a conference is to establish personal contacts and to develop networks with other participants and interested parties from around the world are well attended and provide exceptional exposure for sponsors. For further details and prices, Contact to the IICM2009 conference office.

CONTACT INFORMATION

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7, 8 OCTOBER
INTERNATIONAL CONFERENCE ON INTELLECTUAL CAPITAL MANAGEMENT
INSTITUTE FOR ADVANCED STUDIES IN BASIC SCIENCES (IASBS)
WWW.IICM.IR

ZANJAN, IRAN
IICM2009

SCIENTIFIC AND RESEARCH-BASED PAPERS ♦ EXPERIENCES AND CASE STUDIES ♦ WORKSHOPS ♦ SPECIFIC ROUND TABLES





DR. JALIL KHAVANDKAR

The preliminary objective for holding International conference on intellectual capital management (IICM 2009) is bringing together varied groups of people with different perspectives, experiences and knowledge in one location. It aims to help practitioners find ways of putting research into practice and researchers to gain an understanding of real-world problems, needs and aspirations to identifying and surveying intellectual capital development potentials, specifically in Middle East and Iran. Researches show big portion of intellectual capital has not utilized correctly or has misused, because of lacks in identification and assessment, poor communication and relations, weak integrated registration systems, prohibitions, immigrations, low rate of technology achievement index, tardy in globalization and etc.

So, the intension for holding International Conference on Intellectual Capital Management (IICM2009) is to clarify certain fundamental concept and also the

adoption of managerial approaches in relation to the intellectual capital. Our objective is to introduce some in-depth research in classification, management requirements and models for further defining and evaluating the intellectual capital.

It seems to us, this conference will be useful for managers and analysts of stock market, CEOs especially financial managers of private and public sector, entrepreneurs, accountants, teachers and students of related fields. The committee hopes that holding this conference will be effective for organizations to manage and measure the intellectual capital. Naturally we predicted that the novelty of these issues will tall some challenges. We will appreciate if you inform us of your views and comments and our special thanks for sending your researches in this field. We will use your comments and views. The IICM conference is seeking quantitative, qualitative and experience-based papers from industry and academe. Conference topics are:

IC Concepts and Frameworks

Human Capital ♦ Structural Capital ♦ Market Capital ♦ Customer Capital ♦ Stakeholder Capital ♦ Brands and Trademarks ♦ Organizational Capital ♦ Process Capital ♦ Renewal and Innovation Capital ♦ Intellectual Property ♦ Business Recipe ♦ Business Intelligence ♦ The Dynamics of Intellectual Capital ♦ National Innovation Systems ♦ Relational Capital ♦ Knowledge and Information Assets/Capital

IC Valuation, Reporting, Accounting & Measurement

IC Registration, Documentation, Statements ♦ Intangible Assets Identification ♦ IC Valuation ♦ Knowledge Assets Valuation ♦ Intangible and Intellectual Capital Accounting ♦ IP Valuation ♦ Brands Valuation ♦ Methods of IC Reporting ♦ Impact of IC on Market Value and Book Value ♦ IC Statements and Financial Statements ♦ Human Resource Accounting ♦ IC Measurement Models ♦ Indexes, Metrics and Factors in IC Measurement ♦ Descriptive Models for IC Measurement ♦ Market Capitalization Models(MCM) ♦ Direct IC Models(DIC) ♦ Scorecard Models(SC) ♦ Return on Assets Models(ROA) ♦ Visualization Models(VIS) ♦ Prescriptive Models for IC Measurement ♦ Measurement Models for Knowledge Assets/Capital

Economy & IC

Intangible Assets and Resources ♦ Benefits and Limitations of the IC Metaphor ♦ Strategic Alignment ♦ Value Chain & IC ♦ Intra/Inter Organizational Relationships ♦ Architectures for IC Systems ♦ Intellectual Capital Development ♦ New Aspects of Knowledge Management ♦ Integration of Knowledge from Different Groups in an Organization ♦ Knowledge Creation and Sharing Mechanisms ♦ Customer Knowledge Management ♦ Learning Organization ♦ Brands Management ♦ Human Capital Management ♦ Management of Innovation and Intellectual Property ♦ Alliance Management ♦ KM Skills of Leadership, Coaching, Mentorship ♦ Technology Management ♦ Cross-cultural KM IC Centers Across the Globe

Law & IC

Intellectual Property Rights (IPRs) ♦ Brands and Trademarks Laws ♦ Memorandum and Agreement ♦ Patents and Goodwill ♦ New Alliances

Management & IC

Intellectual Capital of Nations, Regions and Cities ♦ Deregulation, Liberalization and Privatization ♦ Knowledge Economy ♦ Intellectual Capital and Stock Markets ♦ IC across Boundaries ♦ Intellectual Capital and Global Economy ♦ Finance and IC

Society & IC

Identity and IC ♦ Socio-Technical Frameworks ♦ Experiential learning ♦ Participatory learning ♦ Social Networks ♦ Culture and Ethics Management ♦ Knowledge Society ♦ IC and National/Ethnic Culture ♦ Novelty ♦ National Policies and IC ♦ Mapping, Analysis and Social Epistemology

Entrepreneurship & IC

Intellectual Capital for Universities and Research/ Manufacturing/ Health/ Sport/ Art/ Cultural Organizations ♦ E-Families and IC ♦ IC Role in Entrepreneurship ♦ IC and KM Case studies ♦ Business Philosophy and IC Resourcing

The International Conference on Intellectual Capital Management (IICM2009) welcomes both academic and practitioner papers on a wide range of topics and a wide range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. All papers should be submitted via conference website.

Important dates:

Full paper due for review:	21 August 2009
Notification of paper acceptance (with any requested changes):	12 September 2009
Final full paper due (with changes):	19 September 2009



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